



CONSULTING GROUP

Field operations, rebuilt on the floor.

Field operations consulting for multi-unit retail, experiential hospitality and franchise systems. Audits, cadence, labor and P&L — fixed in the field, not in a deck.

SERVICE LINES

- A Franchise Field Consulting**
Field consultant to franchisees, area developers and franchisors. Store visits, P&L coaching, brand-standard audits, partnership development.
- B Multi-Unit Field Operations**
Operating cadence, KPI architecture and field scorecards for DMs, regional directors and VPs of operations.
- C Turnaround & P&L Recovery**
Two-week diagnostic, three moves (not thirty), cadence runs until the P&L turns. iFLY West: -36% opex / CSAT 85→93.
- D Fractional Field Leadership**
Fractional Regional Director, VPO or Director of Field for PE-backed portcos and founder-led operators.

METHOD

- I Diagnose**
Two weeks on the floor. Walk the work, read the numbers. Written diagnostic.
- II Sequence**
90-day plan with the team. Constraint-first. Three moves, named owners, dates.
- III Run**
Inside the cadence — weekly ops review, daily standups when it counts.
- IV Hand off**
Hire the bench, document the cadence, leave. The exit is the deliverable.

TRACK RECORD

\$50M+

Field portfolio stewarded

250+

Field operators led

-36%

Field opex (case study)

+31%

Audit accuracy lift